



# CITY OF MIAMI BEACH

## FACT SHEET

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**For Immediate Release**

Date: October 21, 2002

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### **National Thanksgiving Parade Coming to Ocean Drive**

**-- Be Part of Television History -- Free Grandstand Tickets Available --**

**What:** Taping of CBS All-American Thanksgiving Day Parade – Miami Beach

*The City of Miami Beach is proud to be the only designated parade partner of this year's traditional three-hour New York Parade.*

**When:** **Wednesday, November 6** (rain date: November 7)

**Where:** Ocean Drive, Miami Beach  
15<sup>th</sup> to 10<sup>th</sup> Streets

**Times:** 10:00 a.m. and 1:00 p.m. (Length of parade approximately 1 hour)  
Spectators are encouraged to arrive one hour before the parade begins. Accessible viewing available at 12<sup>th</sup> Street/Ocean Drive (westside)

**Cost:** Free and tickets for free grandstand seating are available by calling 305-673-RSVP.

**Entertainment:**

Parade hosts: Mark Steines, Entertainment Tonight correspondent, and Emily Procter, actress

Jon Secada, Miami Sound Machine (MSM), Olga Tañon, KC and the Sunshine Band, and Tito Puente Jr. MSM's hit song, "SoBe Son," is in the top ten and climbing in the European pop charts.

Parade participants include floats by Red Baron Pizza, American Airlines, Coca Cola, Jantzen Swimwear, and the Miami Beach Visitor & Convention Authority/Greater Miami Convention and Visitors Bureau. Other exciting acts in the line-up include the University of Miami's Band of the Hour, Florida International University's marching band, Miami Jackson High School's Marching Generals, Superstar Twirlers, South Florida Firefighter Calendar guys, Hip Hop Kidz, Salsa Lovers, Bahamas Junkaroo Review, Parrot Jungle, Dance Attack, FIU Golden Dazzlers and cheerleaders, Porky's Gym, Unidos De Florida Samba School, rollerbladers, and colorful costumes.

**Parking/  
Street Closure:**

Self-parking for spectators is available at the following municipal garages (rates vary): 7<sup>th</sup> Street/between Collins & Washington avenues, 10<sup>th</sup> Street/Collins Avenue, 13<sup>th</sup> Street/east of Collins Avenue, & 16<sup>th</sup> Street between Washington & Collins avenues. Pedestrians may enter the parade area from streets between 15<sup>th</sup> and 10<sup>th</sup> streets.

Ocean Drive will be closed from 9<sup>th</sup> to 15<sup>th</sup> streets beginning at 12:00 a.m. on November 6 and will reopen at 4:00 p.m.

**Air date/time:** CBS (Miami/Ft Lauderdale: WFOR/4): Thursday, November 28, 9:00 a.m. – 12:00 p.m.

**Sponsors:** Red Baron Pizza, American Airlines, Coca Cola, Miami-Dade County, Miami Beach Visitors & Convention Authority, Greater Miami Convention and Visitors Bureau, Visit Florida, Jantzen Swimwear, Loews Miami Beach, and The Green Agency.

**Information:** 305-673-RSVP or 305-673-7400

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Call 305-673-7575/VOICE to request material in accessible format, sign language interpreter (five days in advance), or information on access for persons with disabilities.